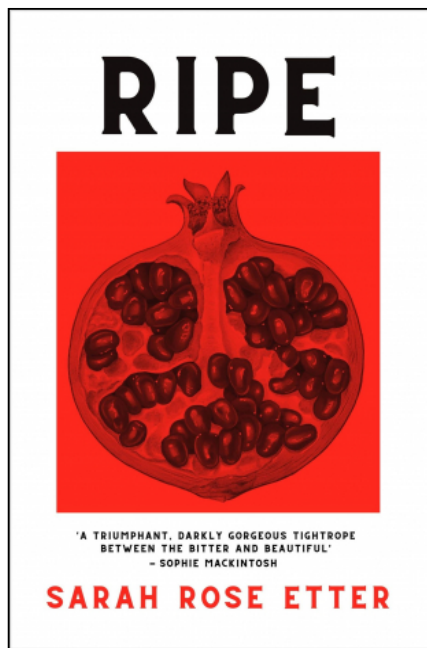




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RIPE

SARAH ROSE ETTER

MARKETING & SALES POINTS

Sharp but vulnerable, funny yet unsettling, *Ripe* portrays one millennial woman's journey through our late-capitalist hellscape and offers a brilliantly incisive look at the absurdities of modern life

Perfect for fans of Ottessa Moshfegh's *My Year of Rest and Relaxation* (70k sold), Meg Mason's *Sorrow and Bliss* (138k sold) and Halle Butler's *The New Me* (6.3k sold)

Selected as one of *TIME Magazine's* Best Books of the Year, an *Irish Examiner* 'Hot 100 for the Summer Season', a *Glamour* 'Best New for August', a *MarieClaire* Book Club pick and one of the 'Most Anticipated Books of 2023' by *LitHub* and *ourculture*

Ripe is also a favourite amongst booksellers: it was a NetGalley UK Book of the Month, an Editor's Pick for bookshop.org and an ABA Book of the Month

Sarah Rose Etter is an award-winning writer, whose work is regarded as 'utterly unique and remarkable' by Roxane Gay

Extensive publicity and marketing campaign, spanning both traditional media and social media - the author has a strong online presence on Instagram (10.2k followers) and Twitter (over 6.5k followers), and *Ripe* is the perfect new obsession for followers of the 'Sad Girl Summer' #booktok and #bookstagram trend

THE BOOK

A year into her dream job at a cutthroat Silicon Valley startup, Cassie is trapped in a corporate nightmare. Between the long hours, toxic bosses and unethical projects, she struggles to reconcile the glittering promise of a city where obscene wealth lives alongside abject poverty. Ivy League grads complain about the snack selection from a conference room with a view of houseless people bathing in the bay. Startup burnouts leap into the paths of commuter trains and men literally set themselves on fire in the streets.

Though isolated, Cassie is never alone. From her earliest memory, the black hole has been her constant companion. It feeds on her depression and anxiety, its size changing in relation to her distress. The black hole watches, but it also waits. Its relentless pull draws Cassie ever closer as the world around her unravels.

When her CEO's demands cross an illegal line and her personal life spirals towards a bleak precipice, Cassie must decide whether the tempting fruits of Silicon Valley are worth the pain, or succumb to the black hole.

PRAISE FOR SARAH ROSE ETTER

'Holy shit, this book wrecked me!' - **Samantha Irby**, *New York Times* bestselling author of *Wow, No Thank You*

'*Ripe* is brilliant - a distinctive, sharp, engrossing window into late-stage capitalism. My face melted into this book' -

Emily Austin, author of *Everyone in This Room Will Someday Be Dead*

'*Ripe* is a triumph - blade-sharp and unflinching. It walks a darkly gorgeous tightrope between the bitter and beautiful with skill that takes your breath away' - **Sophie Mackintosh**, author of *The Water Cure*

'Reading this book felt like pressing repeatedly on a bruise; the most pleasurable kind of pain... Sarah Rose Etter is truly one hell of a writer' - **Kristen Arnett**, author of *Mostly Dead Things*

'Etter continues to push the boundaries of her imagination... and ours' - **Melissa Broder**, author of *The*

Pisces and Milk Fed

'Sarah Rose Etter's *Ripe* has the most exquisitely described dread I've read in ages. I couldn't put this book down.

Totally haunting and propulsive' - **Halle Butler**, author of *The New Me*

'Sarah Rose Etter is a wonder and this novel is a knife to the heart' - **Carmen Maria Machado**, author of *Her Body*

and Other Parties

'Freaky and fresh, *Ripe* is a brilliant creature of a book. It is visceral and alive, pumping with blood and juice. A

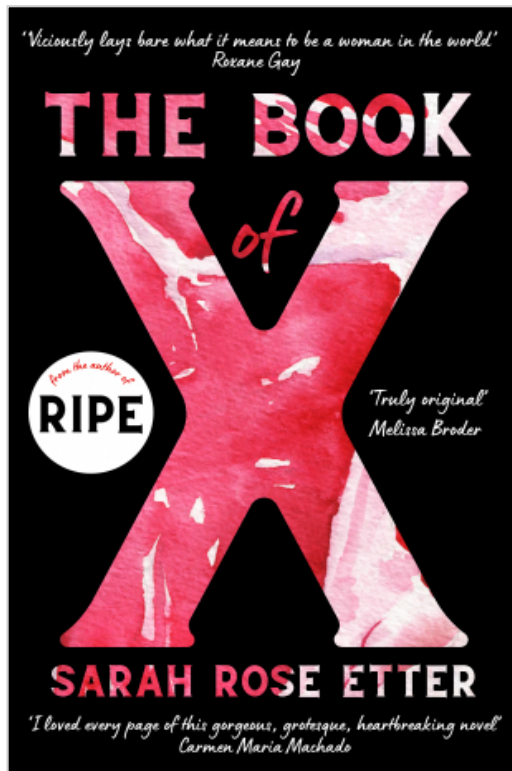
beautiful tangle of wit and tenderness' - **Ella Baxter**, author of *New Animal*

SARAH ROSE ETTER (Location: Los Angeles, USA)

Sarah Rose Etter is the author of the chapbook *Tongue Party* and *The Book of X*, winner of a Shirley Jackson Award for Best Novel. Her work has appeared in *Time*, *Guernica*, *BOMB*, *The Bennington Review*, *The Cut*, *VICE*, and elsewhere. She earned her MFA in fiction from Rosemont College. She lives in Los Angeles.



OTHER TITLES BY SARAH ROSE ETTER



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