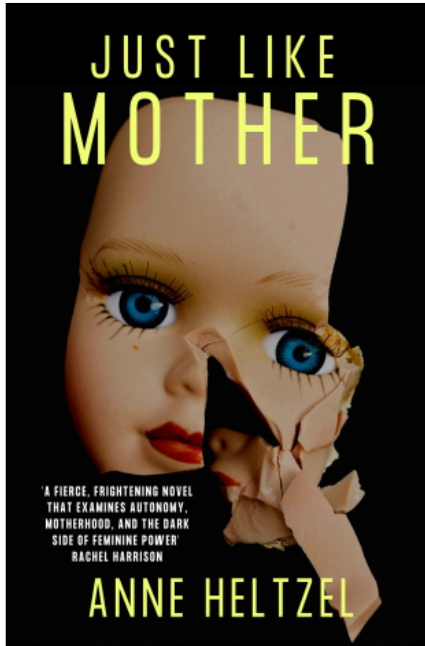


JUST LIKE MOTHER

ANNE HELTZEL



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MARKETING & SALES POINTS

Spine-chilling and sharp, *Just Like Mother* is a modern gothic from a fresh new voice in horror. Featured in *The Bookseller* as an Editor's Choice, voted a *GoodReads* Choice Award Finalist for Best Horror, and named one of the Best Books of 2022 by *LitReactor*!

For fans of Jessamine Chan's *The School for Good Mothers*, Emma Cline's *The Girls* and Christina Dalcher's *Femlandia*, as well as horror films/series such as *Midsommar*, *Men* and *The Servant*

A visceral, compulsive and feminist plot in which the author twists contemporary notions and rhetoric surrounding motherhood, single women and the autonomy of female bodies to create a truly terrifying story

Publishing at a time when cult narratives are experiencing a surge in popularity, as seen by the current appetite for Netflix documentaries such as *Keep Sweet: Pray and Obey* and *Wild Wild Country*, and September publication date coincides with the start of 'spooky season' to maximise campaign potential

The book has numbered 4.5k sales in the USA, and has been well received with reviews appearing across media and endorsements from Andrea Bartz and Rachel Harrison

THE BOOK

The last time Maeve saw her cousin was the night she escaped the cult they were raised in.

For the past two decades, Maeve has worked hard to build a normal life in New York City, where she keeps everything - and everyone - at a safe distance.

When her cousin Andrea suddenly reappears, Maeve regains the only true friend she's ever had. Soon she's spending more time at Andrea's remote Catskills estate than in her own cramped apartment. Maeve doesn't even mind that her cousin's wealthy work friends clearly disapprove of her single lifestyle. After all, Andrea has made her fortune in the fertility industry - baby fever comes with the territory.

What worries Maeve is that the more she immerses herself in Andrea's world, the more her long-buried memories flood to the surface. But confronting the terrors of her childhood may be the only way for Maeve to transcend the nightmare still to come...

PRaise for

'Set to be one of the year's most talked about books. I tore through this urgent, timely, and deeply disturbing tale... And I'll think of it every time I field an uncomfortable question about my own childless status' - **Andrea Bartz, *New York Times* bestselling author**

'A fierce, frightening novel that examines autonomy, motherhood, and the dark side of feminine power with savage precision. A total thrill ride' - **Rachel Harrison, author of *The Return* and *Cackle***

'This pacy, spooky thriller has some truly disturbing moments, and delivers a timely message about motherhood and women's rights over their bodies' - ***The Bookseller* (Editor's Choice)**

'Lyrical and grotesque, *Just Like Mother* is written in gorgeous and shattering prose' - ***CrimeReads***

'Heltzel's probing exploration of women's bodily autonomy - or lack thereof - makes this a solid choice for those who like their horror close to home' - ***Publishers Weekly***

'A fast-paced, creepy, and unpredictable adventure that shines an unsettling light on motherhood and family ties. A page-turner from start to finish' - ***Booklist***

ANNE HELTZEL (Location: Saugerties, USA)

ANNE HELTZEL is a New York-based novelist and book editor. In addition to writing horror, she has penned several titles for children and young adults. *Just Like Mother* is her adult debut.

